



ART WORLD CONFERENCE Schedule

Please note, presenters and conference schedule are subject to change.

AS OF FEBRUARY 11, 2019

THURSDAY APRIL 25

6:00pm – 9:00pm WELCOME PARTY At New York Academy Of Art (111 Franklin St, New York, NY)

FRIDAY APRIL 26 New York Law School 185 West Broadway, NYC

8:30am – 9:30am Registration/Mingle

9:30am – 9:40am Welcome Heather Bhandari And Dexter Wimberly

9:40am – 9:50am INTERVENTION: Brendan Fernandes In Collaboration With Charles Gowin

9:50am – 10:10am Keynote Deana Haggag

10:10am – 11:00am Conversation Defining Your Business: Storytelling JiaJia Fei, Sara Raza, Antwaun Sargent, Hrag Vartanian, FACILITATOR: Tiana Webb-Evans

11:00am – 11:20am BREAK

11:20am – 12:10pm Conversation You As Gatekeeper: Defining Goals And Initiating Opportunities Sharon Louden, Alex Paik, Prerana Reddy, Caroline Woolard, FACILITATOR: Paddy Johnson

12:10pm – 12:20pm INTERVENTION: Brendan Fernandes In Collaboration With Charles Gowin

12:20pm – 1:10pm Conversation Real Estate For Visual Artists: Fight Or Flight Paul Ramirez Jonas, Anisha Steepphen, Zefrey Throwell, FACILITATOR: Esther Robinson

1:10pm – 2:15pm LUNCH

2:15pm – 3:05pm Conversation Protecting Artists' Rights Maria Murguia, Mickalene Thomas, FACILITATOR: Anibal Luque

3:05pm – 3:15pm INTERVENTION: Brendan Fernandes In Collaboration With Charles Gowin

3:15pm – 4:05pm Conversation Sustainability: Economic and Personal Strategies for Long-term Success Suzy Delvalle, Deborah Obalil, Kay Takeda, Amy Whitaker, FACILITATOR: TBD

4:05pm – 4:30pm BREAK

4:30pm – 5:30pm Conversation Audience Vs. Community: What Are You Building? Danny Baez, Kemi Ilesanmi, Hilary Neve, Shannon Stratton, FACILITATOR: Larry Ossei-Mensah

5:30pm Closing Remarks Heather Bhandari And Dexter Wimberly

SATURDAY APRIL 27 New York Law School 185 West Broadway, NYC

| | ROOM 1 | ROOM 2 | ROOM 3 | ROOM 4 |
|-------------------|--|--|---|---|
| 9:30am – 10:20am | Taxes! Important Information You Need To Know Hannah Cole | How To Build Your Community Of Support And Run A Kickstarter Patton Hindle | Building Your Website Trish Gianakis | Instagram Story School TBD |
| 10:20am – 10:40am | BREAK | | | |
| 10:40am – 12:00pm | Financial Literacy For Artists Part I: Starting A Business Jeanne Hardy | Fundraising: The Artist And Institutions Kay Takeda | Strategies For Direct Sales Steven Sergiovanni | Superconnectors: Building And Sustaining Relationships That Matter Karen DeTemple Nicole Polletta |
| 12:00pm – 1:00pm | LUNCH | | | |
| 1:00pm – 2:20pm | Financial Literacy For Artists Part 2: A Plan To Grow Jeanne Hardy | Surviving Public Art Commission Projects: Best Business Practices For Artists Kris Collins | Blockchain Technology: Its Impact On Your Financial Future Amy Whitaker | Expanding Practice: Creative Collaborations With Brands Jennie Lamensdorf Julie Solovyeva Alice Gray Stites TBD |
| 2:20pm – 2:40pm | BREAK | | | |
| 2:40pm – 4:00pm | Creative Money Balance: Dealing With Debt Esther Robinson | IN FORMATION TBD | The Digital Archive: Inventory, Storage, And Best Practices Ben Fino-Radin | Protecting Yourself: Contracts Anibal Luque |
| 4:00pm – 4:20pm | BREAK | | | |
| 4:20pm – 5:40pm | Making Money Less Scary: Crash Course In Investing And Planning For Your Financial Future Kristin O'Keeffe Merrick | Roadmap For A Sustainable Career Yona Backer | Inventory Management And Career Documentation: Honor Your Voice And Legacy Melissa Levin Shervone Neckles-Ortiz | The Art Of Negotiation Jessica Lee |